



In conjunction with the Hong Kong General Chamber of Commerce

Services Trade, New Approaches for the 21st Century

Hosted by the Institute of Global Economics and Finance and
the Economic Research Centre of the Hong Kong Institute of Asia Pacific Studies, CUHK

1 June 2011

American Club, Exchange Square 2, Central

2 -3 June 2011

**Cho Yiu Hall
G/F University Administration Building, CUHK
Sha Tin, New Territories, Hong Kong**

1 June 2011, Wednesday (American Club, Central)

- 1800 Registration for Welcoming Reception**
- 1830 Welcoming Remarks**
Anthony J. L. Nightingale (Managing Director, Jardine Matheson Ltd, Chair of APEC Business Advisory Council Action Plan and Advocacy Working Group)
- 1840 Panel of speakers** (Moderator: Alex Fong, CEO, HKGCC)
Hamid Mamdouh (Director, Trade in Services Division, WTO Secretariat)
Kaaren Koomen (Government Relations, IBM Australia and President, Australian Services Roundtable)
Tan Tai Hiong (Services and Investment Division, ASEAN Secretariat)
Dale Andrew (Head of Trade Policy Linkages and Services Division, OECD Secretariat)
Stewart Forbes (Executive Director, Malaysian International Chamber of Commerce and Coalition of Services Industries)
Ta-Chung (Jack) Chia (Secretary General, Taiwan Coalition of Service Industries)
- 1945 Vote of thanks and Commencement of Reception**
Bernard Pouliot (Chairman and CEO Quam Ltd, Director, Pacific Basin Economic Council (PBEC))

2 June 2011, Thursday (Cho Yiu Hall, CUHK)

0830-0900	Registration		
0900-0930	Official Opening		
	Chair	Sung Yun-wing	Associate Director, Hong Kong Institute of Asia Pacific Studies, CUHK, and Chair, Hong Kong PECC
	Opening Address	Sir James Mirrlees	1996 Nobel Laureate in Economic Sciences, Distinguished Professor-at-Large and Master, Morningside College, CUHK
		Charles E. Morrison	President, East-West Center and International Co-Chair, PECC
		Masahiro Kawai	Dean, Asian Development Bank Institute
		Maria Kwan	Director-General, Hong Kong Trade and Industry Department
0930-1115	Session 1	Theme 1: Behind the Border: Enhancing the Competitiveness of Services	
	Chair	Masahiro Kawai	Asian Development Bank Institute
	Presentation 1	<u>An Explanatory Framework for Measuring Services Value-added</u>	
		Andreas Maurer	World Trade Organization
		Ted Tschang	Lee Kong Chian School of Business, Singapore Management University
	Discussant	Julian Arkell	International Trade and Services Policy
	Presentation 2	<u>Determinants of Competitiveness and Factors affecting Productivity in Services</u>	
		Andrew McCredie	Australian Services Roundtable
		Christopher Findlay	University of Adelaide
	Discussant	Moonjoong Tcha,	Korean Development Institute
	Presentation 3	<u>Benchmarking Competitiveness in Services</u>	
		Sebastian Saez	World Bank
	Discussant	Jane Drake-Brockman	JDB Solutions
1115-1130	Tea Break		
1130-1230	Session 2	Theme 1: Behind the Border: Enhancing the Competitiveness of Services (continued)	
	Chair	Charles E. Morrison	East-West Center and PECC
	Presentation 4	<u>Policy and Regulatory Priorities for Developing Efficient Services Industries</u>	
		Soonhwa Yi	World Bank
	Discussant:	Bapak Bachrul Chairi	Ministry of Trade, Jakarta
	Presentation 5	<u>China's Services Policy Reform: Pre and Post Global Financial Crisis</u>	
		Ying Fan	University of International Business and Economics, Beijing
	Discussant	Fukunari Kimura	Keio University
1245-1415	Luncheon	LuMing Room, Benjamin Franklin Building	
	Luncheon Address	<u>Tool kits for Promoting Services Exports</u>	
		Fred Lam	Hong Kong Trade Development Council

1415-1600	Session 3	Theme 2: At the Border: Realizing the Benefits from Services Liberalization	
	Chair	Sung Yun-wing	Hong Kong Institute of Asia Pacific Studies, CUHK, and Hong Kong PECC
	Presentation 1	<u><i>The OECD Services Trade Restrictiveness Index: Progress on the Regulatory Database</i></u>	
		Dale Andrew	Organization for Economic Cooperation and Development
		Massimo Geloso-Grosso	Organization for Economic Cooperation and Development
	Discussant	Christopher Findlay	University of Adelaide
	Presentation 2	<u><i>Overview of Policy Planning Techniques, Data Constraints and Results to Examine the Benefits of Services Trade and Investment Liberalization</i></u>	
		Joe Francois	University of Vienna
	Discussant	Hikari Ishido	Chiba University
	Presentation 3	<u><i>Dissecting the Gains from Services Liberalization for Developing APEC Economies</i></u>	
		Raymond Atje	Centre for Strategic and International Studies
	Discussant	Fernando Gonzalez-Vigil	Universidad del Pacifico
1600-1615	Tea Break		
1615-1800	Session 4	Theme 2: At the Border: Realizing the Benefits from Services Liberalization (continued)	
	Chair	Ted Tschang	Lee Kong Chian School of Business, Singapore Management University
	Presentation 4	<u><i>Employment and People-Movement Impacts of Services Trade Liberalization</i></u>	
		Gloria Pasadilla	Asian Development Bank Institute
		Rupa Chanda	Indian Institute of Management
	Discussant	Deunden Nikomborirak	Thailand Development Research Institute
	Presentation 5	<u><i>Assessing the International Regulatory Framework applicable to Capital Movement and the Link between Capital Movement and Trade in Services</i></u>	
		Federico Lupo Pasini	CUTS International
	Discussant	Bryan Mercurio	Faculty of Law, CUHK
		David A. Katz	VISA Worldwide Pte Ltd
	Presentation 6	<u><i>Mapping the Universe of Services Disciplines in PTAs: The Indian Contribution</i></u>	
		Biswajit Nag	Indian Institute of Foreign Trade
	Discussant	Rajesh Sharma	School of Law, City University of Hong Kong and Hong Kong WTO Research Institute.
1830	Conference Dinner	Meraviglia, No. 10 Science Park West Avenue, Phase 2	
	Guest speaker	William Fung	Deputy Chair, Li and Fung Ltd
		Nicholas Brooks	Chairman, Hong Kong Science and Technology Parks Corporation
	Q&A	Led by Bob Vastine	CEO, US Coalition of Service Industries

3 June 2011, Friday (Cho Yiu Hall, CUHK)

0900-1000	Session 5	Theme 3: Improving the Governance of Services	
	Chair	Jesus Seade	Lingnan University
	Presentation 1	<u>What is the WTO delivering for Services</u>	
		Hamid Mamdouh	World Trade Organization
	Discussant	Bob Vastine	US Coalition of Service Industries
	Presentation 2	<u>Developing More Effective Negotiating Modalities and Narrowing the Governance Gap for Services at the WTO</u>	
		Jane Drake-Brockman	JDB Solutions
	Discussant	Sergio Marchi	International Centre for Trade and Sustainable Development
1000-1015	Tea Break		
1015-1115	Session 6	Theme 3: Improving the Governance of Services (continued)	
	Chair	Chin Leng Lim	Faculty of Law, Hong Kong University
	Presentation 3	<u>Evaluating the Contributions of RTAs to Governance of Services Trade</u>	
		Maryse Robert	Organization of American States
		Sherry Stephenson	Organization of American States
	Discussant	Shujiro Urata	Waseda University
	Presentation 4	<u>The Services Components of TPP and a Possible FTAAP</u>	
		Bob Vastine	US Coalition of Service Industries
		Robert Scollay	University of Auckland
	Discussant	Jane Drake-Brockman	JDB Solutions
1115-1215	Session 7	Theme 3: Improving the Governance of Services (continued)	
	Chair	Terence Chong	The Institute of Global Economics and Finance, CUHK
	Presentation 5	<u>Challenges in Building an EU Single Market for Services</u>	
		Julian Arkell	International Trade and Services Policy
	Discussant	Pascal Kerneis	European Services Forum
	Presentation 6	<u>Challenges in Building the ASEAN Framework Agreement on Services</u>	
		Tan Tai Hiong	Services and Investment Division, ASEAN Secretariat
	Discussant	Fajar Hidayat	European Commission, Jakarta Office
		Mia Mikic	United Nations Economic and Social Commission for Asia and the Pacific

1215-1330	Luncheon Discussion: Chung Chi College Staff Centre	
1325-1500	Policy Seminar (Chung Chi College Staff Centre)	
	<i>How Services can promote integration in the Asia-Pacific</i>	
Moderator	Anthony Nightingale	Jardine Matheson Ltd, APEC Business Advisory Council Action Plan and Advocacy Working Group
Key Note	Paul Tighe	Australia's APEC Senior Official
Panel	Jesus Seade	Lingnan University
	Pascal Kerneis	European Services Forum
	Stewart Forbes	Malaysian International Chamber of Commerce and Coalition of Services Industries
	Matt J. Matthews	US Deputy Consul, Hong Kong
	Jack Chia	Taiwan Coalition of Services Industries
	Kaaren Koomen, Carlos Kuriyama	IBM Australia/New Zealand APEC Secretariat, Singapore
1500-1515	Wrap Up and Closing Ceremony	
1900	Global Services Coalition working Dinner (members only)	